

2026 SPONSORSHIP PACKET



October 6

6 – 9 pm · Concordia University · Austin, TX

A note to community partners



Why this matters

Your sponsorship keeps the on the restaurants, makers, shops, and neighbors that make West Austin feel like home.

Savor the Flavors

LOCAL BITES

**CRAFTED
DRINKS**

**COMMUNITY
CONNECTIONS**

Dear Community Partner,

For the last eight years, Taste of West Austin has brought our community together to celebrate the restaurants, makers, shops, and small businesses that give West Austin its flavor.

This year, the West Austin Chamber of Commerce is refreshing the experience as **Flavors of West Austin** — a vibrant evening built around local bites, crafted drinks, and meaningful community connections.

Guests can expect the same well-attended, walkable gathering our community knows and loves, with tasting experiences from local restaurants and local shops for guests to peruse throughout the evening.

We invite you to partner with us as a sponsor and help elevate the businesses, leaders, and neighbors who make West Austin such a special place to live, work, and gather.

Warmly,

West Austin Chamber of Commerce

Sponsor opportunities are designed to create visibility before, during, and after the event — while helping us celebrate the people and places that define West Austin.

Event snapshot

8

years of community momentum

A trusted West Austin tradition—rebranded with fresh energy for 2026..

Local Food & Drink

01

Spotlight local restaurants, tasting partners, caterers, beverage makers, and culinary businesses that serve the West Austin community.

Market-Style Experience

02

Create a market feel with local shops, makers, and community businesses guests can browse throughout the evening.

Fun Raffles

03

Treasures and curated baskets from local businesses — a crowd favorite that drives energy and engagement all evening.

Sponsor Visibility

04

Place your brand at the center of a beloved local tradition with promotion opportunities before, during, and after the event.

Why sponsors say yes

- Support restaurants, shops, and small businesses in the West Austin area
- Create memorable touch points beyond a standard logo placement
- Build goodwill with families, residents, and business decision-makers
- Help the Chamber tell a bigger story about local connection and community growth

Sponsorship opportunities

Presenting Sponsor

\$3,000

Premier placement as the lead event partner with top billing across event promotions, signage, and sponsor recognition.

SOLD

- Top Logo Placement ♦
- Event Welcome Recognition ♦
- Premium Activation space ♦
- 10 guest tickets ♦

Signature Sponsor

2 of 3 Available

\$1,500

High-visibility partner placement for brands that want a strong community presence and meaningful event-night exposure.

- Prominent Logo Placement ♦
- Social Media Spotlight ♦
- Activation/ table space ♦
- 6 guest tickets ♦

Tasting Sponsor

\$1,000

Ideal for businesses that want to align with the food, beverage, and tasting experience that anchors the evening.

- Logo on Tasting Trays ♦
- Program/website recognition ♦
- Vendor or booth option ♦
- 4 guest tickets ♦

Golf Cart Sponsor

\$1,000

Brand your presence on the golf carts moving guests through the event — high visibility, high engagement.

SOLD

- Logo on golf cart ♦
- Program/ Website Recognition ♦
- Vendor or booth option ♦
- 2 guest tickets ♦

Family Fun Sponsor

\$750

Host the fun at Flavors of West Austin by sponsoring our Family Fun area featuring a variety of yard games for guests to enjoy throughout the event.

SOLD

- Brand included on Family Fun Zone ♦
- Program/ Website Recognition ♦
- Vendor or booth option ♦
- 2 guest tickets ♦

Photo Booth Sponsor

\$750

Put your brand on a shareable moment — guests take photos all evening, spreading your name across social media.

SOLD

- Brand included on booth + photos ♦
- Program/ Website Recognition ♦
- Vendor or booth option ♦
- 2 guest tickets ♦

Custom packages are available for specific marketing goals or in-kind contributions.

Additional options

Beyond standard recognition, Flavors of West Austin can create memorable sponsor touchpoints that feel natural, useful, and community-centered.

Award Sponsor

\$500

Logo placement at guest entry and registration table with optional branded greeting or giveaway. Includes 2 event tickets plus, opportunity to present awards at the end of the event. Recognition on the website.

SOLD

Bar Sponsor

\$500

Recognition on bar area and printed on napkins, connecting your brand with the guest tasting experience. 2 event tickets included. Recognition on the website.

SOLD

Music Sponsor

\$500

Visibility near the music station. Announcement of sponsorship throughout the night. 2 event tickets included. Recognition on the website.

Basket Sponsor

\$150

This can be an in-kind donation or for \$150 let the Chamber do the shopping for you. Each basket will be raffled off during the event.

Table Sponsor

\$200

8 of 10 Available

Recognition on the tables throughout the event. A warm, natural placement guests notice throughout the evening. 2 event tickets included. Name listed on website.

In-kind sponsorship needs

Printing, signage, cups & glassware, décor, photography, raffle items, guest experiences, vendor hospitality, and event-night logistics.

Sponsorship can be tailored

Have a specific audience, activation, product, or service in mind? We can shape a package around your goals while keeping the experience aligned with the event.

