



SPONSORSHIP OPTIONS

Support your community. Spotlight your business

Last year, the Best of West Austin Awards brought together more than 225 in-person attendees, and we're expecting over 400 at the 2026 celebration.

Online engagement is growing even faster—more than 2,000 voters participated in 2024, with an estimated 8,000–10,000 projected for 2025. By sponsoring this premier community event, you'll position your brand alongside the most loved local businesses in West Austin, gaining meaningful visibility with both in-person audiences and thousands of online supporters.

Title Sponsor

\$5,000

INCLUDES ALL BENEFITS OF COMMUNITY SPONSOR, PLUS EXCLUSIVE PREMIUM PERKS

- Custom-created 1/ 2 page ad in Four Points News & Northwest Hills News (\$906 value)
- Sponsor mention across all major communications (website, voting page, press releases, signage)
- Logo placement on red carpet backdrop and awards presentation
- Speaking opportunity or brand feature moment during the Awards Luncheon
- Table of 8 included (\$600 value)
- Branded giveaway

Community Sponsor \$1,000

EVENT REACH & BENEFITS

- Logo/name featured across all major communications
- Recognition in Awards Luncheon printed program
- 2 complimentary tickets to Awards Luncheon (\$100 value)
- Branded presence at October Business After Hours preview event + chance to speak (\$200 value)

DONE-FOR-YOU MARKETING PACKAGE

- Branded event graphic featuring your company
- 1 ready-to-use social caption + email blurb
- Short sponsor video spotlight

OCTOBER BUSINESS AFTER HOURS (PREVIEW EVENT OCT. 28)

- Red carpet entrance + sponsor-branded photo booth
- Sneak peek at voting launch to build buzz
- High-energy networking event spotlight

SPONSOR SPOTLIGHT SOCIAL SERIES

- Feature in “Why We Love West Austin” campaign
- Authentic video/social media highlight
- Visibility during busiest campaign window of the year

RESERVE YOUR SPONSORSHIP TODAY!

Spots are limited | Contact: Nicole@westaustinchamber.org

West Austin Chamber of Commerce

2026
BEST OF
WEST AUSTIN

